CHRIS MCKAY • 4369 South Quebec Street #7311 • Denver, CO 80237 • 303.570.5570

CMCKAYDESIGN.COM EMAIL **CMCKAY@CMCKAYDESIGN.COM**

I am a senior designer with 25+ years in the advertising and design field. My unique strengths are my abilities to create order from complex systems of data or communication strategies. I have a solid print design background as well as extensive experience in brand development, interactive UI/UX design, Motion Graphics and animation, presentation design, and environmental applications.

PROFESSIONAL EXPERIENCE:

CMCKAYDESIGN *6/08 – Present*

Freelance designer working on print, information and interactive design and web development for various agencies and clients in Denver area.

SENIOR DESIGNER, McCLAIN FINLON ADVERTISING *5/99 – 6/08*

Responsibilities began with graphic design and expanded over time to include information design,
3-d and interactive design including creative account leadership, new business creative strategy and communications mapping.

Integral in establishing a critical design discipline within a traditional advertising agency expanding the service offering to integrated communications.

ART DIRECTOR, THE FORTÉ GROUP *4/97 – 1/98*

Responsible for graphic design, illustration, and print management.

CREATIVE DIRECTOR, PAGEWORKS *8/91 – 4/97*

Responsible for creative development, art direction, copywriting, graphic design, illustration, print management and technical research and development.

SENIOR DESIGNER, BEAUCHAMP GROUP *8/89 – 8/91*

Responsible for concept development, graphic design, illustration and print management.

ASSOCIATE ART DIRECTOR, MACGUIDE MAGAZINE *10/88 – 7/89*

Designed feature articles, departments and columns. Produced illustrations for features and standing heads. Commissioned freelance illustrators and photographers.

EDUCATION

Bachelor of Arts, Graphic Design
Indiana University

AWARDS

Print Regional Design Annual
Art Directors Club of Denver
Denver Advertising Federation
Clio Award
Potlatch Paper Corporation

AFFILIATIONS

Board of Directors, Art Directors Club of Denver
Denver Advertising Federation

SOFTWARE PROFICIENCY:

Adobe InDesign
Adobe Illustrator
Sketch
Adobe XD
Adobe Photoshop
Adobe Dreamweaver / HTML / CSS
Adobe Animate
Powerpoint
WordPress
After Effects

CLIENTS

Xcel Energy
Qwest Communications
Denver Zoo
REI
Johns Manville
IBM
Eagle Claw
Red Robin Restaurants
Richmond American Homes
Rocket Fuel
Oakwood Homes
Empower Retirement
Matillion

REFERENCES:

On request