

CHRIS MCKAY • 4369 SOUTH QUEBEC STREET #7311 • DENVER, CO 80237 • 303.570.5570

I AM A SENIOR DESIGNER WITH 25+ YEARS IN THE ADVERTISING AND DESIGN FIELD. MY UNIQUE STRENGTHS ARE MY ABILITIES TO CREATE ORDER FROM COMPLEX SYSTEMS OF DATA OR COMMUNICATION STRATEGIES. I HAVE A SOLID PRINT DESIGN BACKGROUND AS WELL AS EXTENSIVE EXPERIENCE IN BRAND DEVELOPMENT, PRESENTATION DESIGN, INTERACTIVE / UI DESIGN, AND ENVIRONMENTAL APPLICATIONS.

## PROFESSIONAL EXPERIENCE:

### CMCKAYDESIGN

6/08 – Present

FREELANCE DESIGNER WORKING ON PRINT, INFORMATION AND INTERACTIVE DESIGN AND FLASH DEVELOPMENT FOR VARIOUS AGENCIES AND CLIENTS IN DENVER AREA.

### SENIOR DESIGNER, MCCLAIN FINLON ADVERTISING 5/99 – 6/08

RESPONSIBILITIES BEGAN WITH GRAPHIC DESIGN AND EXPANDED OVER TIME TO INCLUDE INFORMATION DESIGN, 3-D AND INTERACTIVE DESIGN INCLUDING CREATIVE ACCOUNT LEADERSHIP, NEW BUSINESS CREATIVE STRATEGY AND COMMUNICATIONS MAPPING.

INTEGRAL IN ESTABLISHING A CRITICAL DESIGN DISCIPLINE WITHIN A TRADITIONAL ADVERTISING AGENCY EXPANDING THE SERVICE OFFERING TO INTEGRATED COMMUNICATIONS.

### ART DIRECTOR, THE FORTÉ GROUP

4/97 – 1/98

RESPONSIBLE FOR GRAPHIC DESIGN, ILLUSTRATION, AND PRINT MANAGEMENT.

### CREATIVE DIRECTOR, PAGERWORKS

8/91 – 4/97

RESPONSIBLE FOR CREATIVE DEVELOPMENT, ART DIRECTION, COPYWRITING, GRAPHIC DESIGN, ILLUSTRATION, PRINT MANAGEMENT AND TECHNICAL RESEARCH AND DEVELOPMENT.

### SENIOR DESIGNER, BEAUCHAMP GROUP

8/89 – 8/91

RESPONSIBLE FOR CONCEPT DEVELOPMENT, GRAPHIC DESIGN, ILLUSTRATION AND PRINT MANAGEMENT.

### ASSOCIATE ART DIRECTOR, MACGUIDE MAGAZINE 10/88 – 7/89

DESIGNED FEATURE ARTICLES, DEPARTMENTS AND COLUMNS. PRODUCED ILLUSTRATIONS FOR FEATURES AND STANDING HEADS. COMMISSIONED FREELANCE ILLUSTRATORS AND PHOTOGRAPHERS.

## EDUCATION

BACHELOR OF ARTS, GRAPHIC DESIGN  
INDIANA UNIVERSITY, 1986

## AWARDS

PRINT REGIONAL DESIGN ANNUAL  
GLIO AWARD  
POTLATCH PAPER CORPORATION  
ART DIRECTORS CLUB OF DENVER  
DENVER ADVERTISING FEDERATION

## AFFILIATIONS

BOARD OF DIRECTORS, ART DIRECTORS CLUB OF DENVER  
DENVER ADVERTISING FEDERATION

## SOFTWARE PROFICIENCY:

ADOBE INDESIGN  
ADOBE ILLUSTRATOR  
ADOBE PHOTOSHOP  
ADOBE FLASH  
ADOBE DREAMWEAVER / HTML / CSS  
ADOBE ANIMATE  
WORDPRESS

## CLIENTS

QWEST COMMUNICATIONS  
XCEL ENERGY  
DENVER ZOO  
REI  
JOHNS MANVILLE  
IBM  
SUN MICROSYSTEMS  
RED ROBIN RESTAURANTS  
RICHMOND AMERICAN HOMES  
ROCKET FUEL  
OAKWOOD HOMES

## REFERENCES:

ON REQUEST